SAMPLE — FICTIONAL PRACTICE, NOT A REAL CLIENT OR A REAL AI RUN
Built from Citeborne's snapshot template for illustration only

Citeborne
AI VISIBILITY SNAPSHOT

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Sample City — fictional example

Sample Street Family Dentistry (Sample)

BOTTOM LINE

SAMPLE — This is a fictional practice, not a real client. In this example, Sample Street Family Dentistry was **named in 0 of 3 answers**. ChatGPT and Copilot named other sample practices. Perplexity cited the practice website once but still did not name the practice.

WHAT AI SAID IN THIS SAMPLE (NOT A REAL RUN)

Question: *"Who is a good family dentist in Sample City that takes Delta Dental?"*

TOOL	NAMED?	WHO WAS NAMED INSTEAD
ChatGPT (search on)	NO	Cedar Hollow Sample Dental; Maple Example Dentistry
Perplexity	NO	Did not name a practice in the answer
Copilot	NO	Northriver Sample Dental

ChatGPT (search on) cited: a local directory listing (sample), a review site (sample).

Perplexity cited: samplestreetdental.example (practice site cited, not named).

STRENGTHS

- SAMPLE data. The practice has a live website with contact details and a location page.
- Sample listings show a consistent street address (fictional).
- robots.txt in this example allows OAI-SearchBot and PerplexityBot, so search crawlers are not blocked.

WHAT AI CAN'T FIND ON YOUR SITE

Training vs. search rules in robots.txt, and no accurate llms.txt

In this sample, GPTBot and Google-Extended are disallowed, while OAI-SearchBot and PerplexityBot are allowed. That is a training opt-out, not a search-answer opt-out. There is no llms.txt in the practice's real name.

No patient-facing FAQ

The sample site has no FAQ page and no FAQPage structured data, so common questions (insurance, first visit, new patients) are not answered in a form answer engines can quote.

Thin service pages and an inconsistent directory name

Family dentistry, cleanings, and emergency visits share a single /services page. One sample directory listing still uses an older practice name, which does not match the website.

TOP 3 FIXES

1. Add a short FAQ that answers insurance, new-patient, and location questions in plain language, and mark it up with FAQPage structured data.
2. Give each core service its own page with the city in the title and a clear description of who it is for.
3. Publish a short llms.txt that uses the real practice name, keep robots.txt search-bot rules intact, and align the outdated directory listing with the current name.

SAMPLE ONLY. This is a fictional illustration of Citeborne's snapshot format, not a real audit or a real business. Real snapshots use one hand check each in ChatGPT, Perplexity, and Copilot. AI answers vary. A snapshot does not guarantee future placement.